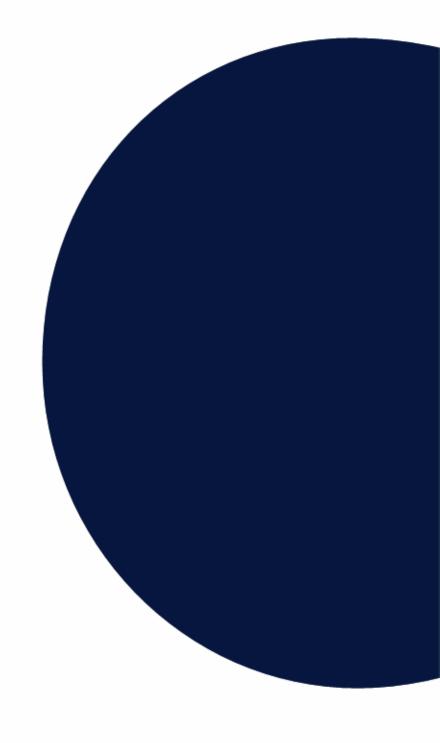
Media Guide GUERNSEY







Who we are

Part of the All Island Media Group, Bailiwick Express Guernsey offers its growing audience a fresh, dynamic and professional alternative to the Island's traditional media.

Our Guernsey portfolio includes the Bailiwick Express website, Bailiwick email newsletter, premium business magazine, Connect, Bailiwick Radio and Bailiwick Podcasts.

Through these platforms we reach an impressive 55% of Islanders every week*



Our products





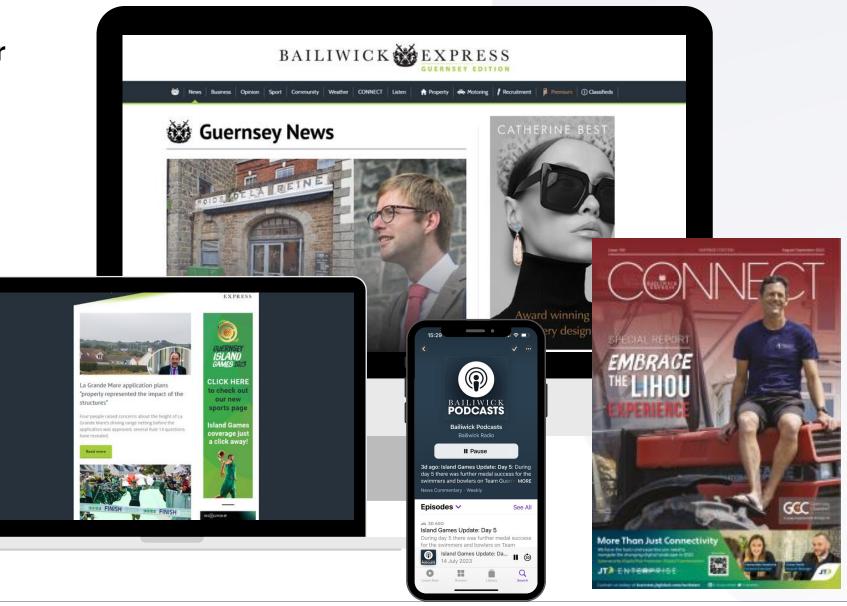
Jersey Evening Post -Magazines & special supplements

Bailiwick Express Guernsey



Irreverent, provocative, punchy, punloving, fun, self-confident, challenging, and insightful while adhering to the highest editorial standards.

Bailiwick Express is a young, challenger brand and leading local media in the digital space.



Our audience in Guernsey



All Island Media gives your organisation unrivalled reach and access to the **biggest media marketplace** in Jersey.



300k+ 5k+

Website views per month

Daily email subscribers

Social followers

35k+ 50k+

Monthly radio listeners [pan-Island]

Age

17-34 **26**% 35-64 **49%**

65+

Professional or public sector

Homeowners or rent privately 60%

Income £40k+

*4Insight research Jan 2023, income adjusted for inflation 2023-2025

Meet the team



Our superb team is here to support your marketing goals and strategy. We know what it takes to meet your objectives and get your message seen. Your account manager is a one stop shop to all the products and services that All Island Media has to offer.



Fern Phaphirom
Business
Development
Manager



Gavin Cadwallader Head of Advertising



Nick Mann Senior Reporter



Laura Clayton Connect Editor



Luke Heynes Commercial Director

Our team is your team

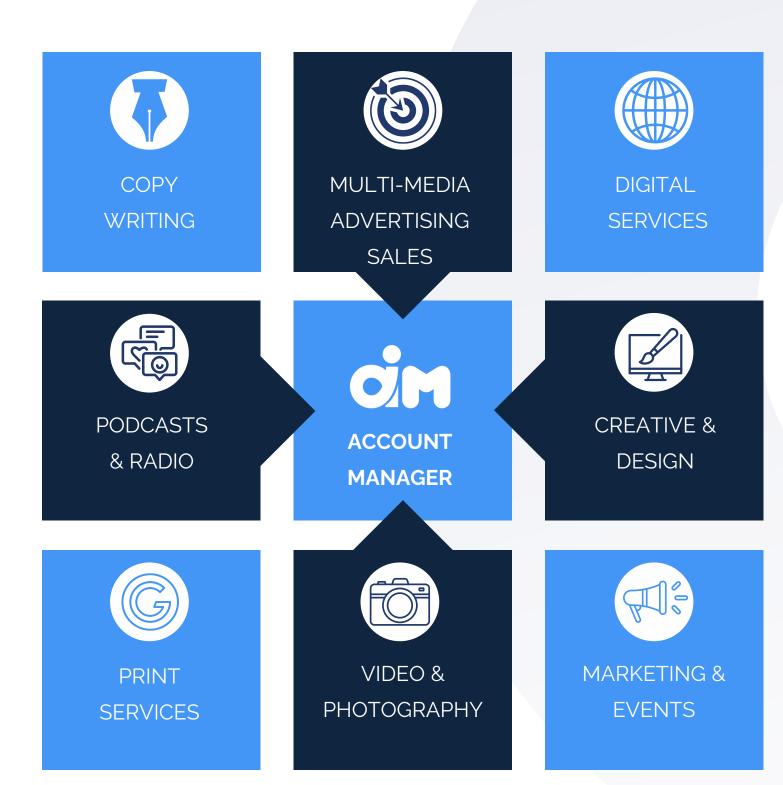


We have everything you need for a successful advertising campaign!

Our skilled team will ensure your campaign achieves the maximum response and the best return on investment possible.

We will work with you every step of the way, from creating your artwork to providing regular response reporting once the campaign is underway.

We will then help you to hone your schedule to focus on what works best.





Tried and trusted by big brands

















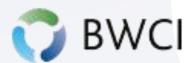












CATHERINE BEST































Channel Island reach

The All Island Media portfolio includes market-leading print and digital publications in Jersey which reach an incredible 73% of Island adults every week*.

So, if you're looking for cost-effective pan-island advertising, talk to us!

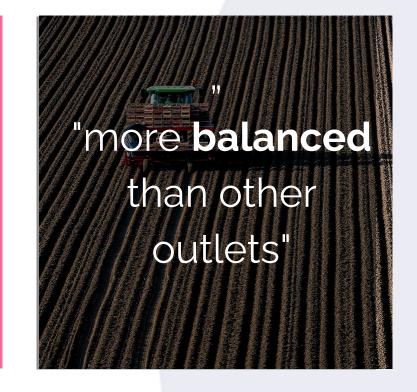




Switch on to Bailiwick Express!



"easy to read"



"they tend to be **ahead** of the news"

"a breath of **fresh** air"



"News is reported all day"



Let's talk



01481 746040



advertising@allisland.media



Picquet House, GY1 1AF, Guernsey

